### Categorical Predictors and Leverage

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## More Regression Diagnostics



Residuals vs. fitted values in R for the faithful data.

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# The Normal Q-Q Plot



The normal quantile-quantile (QQ) plot for the faithful data.

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#### The Scale-Location Plot



The scale-location plot for the faithful data.

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- We can also use categorical variables to predict outcomes!
- Under our current set up, we can use a categorical predictor with two levels.
- Later:
  - We will examine predictors with multiple levels.
  - We will examine response variables with two levels.



- Consider Ebay auctions for Mario Kart Wii.
- We want to know how game condition affects selling price.

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To use condition in a regression, we use a indicator variable.

- An indicator variable always takes the values 0 or 1.
- Let x = 0 when condition is used.
- Let x = 1 when condition is new.
- We are *indicating* whether the game is new.

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Using our indicator variable for condition,

$$price = b_0 + b_1 x$$
$$= 42.87 + 10.90x$$

Interpret the model parameters.

- We want to think about which points can be considered outliers.
- We also want to think about how influential these points are.

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Points that fall away horizontally from the center of the cloud tend to pull harder on the line. We refer to these points as **high leverage**.

- We conclude that a point is **influential** if, had we fit the line without it
  - the line would have been very different.
  - the point would have been far from the line.

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# Example



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The least squares regression line is  $\hat{y} = 4.0886 + 1.2817x$ .

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If we remove this point and rerun the regression, we get the line

 $\hat{y} = 0.1923 + 1.7021x$ 

a significant deviation from the original line,

 $\hat{y} = 4.0886 + 1.2817x$ 



The blue dashed line is the regression line with the extreme point removed. æ

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#### I actually simulated 25 data points under

$$y = 2 + 1.5x + \epsilon$$

and then changed one of the points to create an outlier.

# Example



The red dotted line is the truth.

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### **Diagnosing Problematic Points**



We are interested in points with high leverage and extreme residuals.

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- We're not too concerned about outliers if they are low leverage.
- We're also not too concerned about high leverage points if they are not outliers.
- When is a point an outlier and high leverage? Enter Cook's distance.

Image: A matrix

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#### Residuals vs Leverage



This is the final diagnostic plot automatically generated by R.

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- It may be temping to remove outliers.
- However, we don't want to remove outliers for purely mathematical reasons!
- Outliers should be removed for good scientific reasons.
  - Faulty equipment, mis-entered data, etc.
- Sometimes outliers are the most interesting part of the data!

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